

Women In Leadership

Central Illinois

September 2008

A Note from Your President

Dear WIL Members,

Our August kick-off meeting was a huge success! Thanks to all of you we had fabulous attendance – 54 members and 26 guests! I can tell I will have stiff competition for the membership contest this year! The contest is not only a chance to be a prize winner but it is a great opportunity to introduce more women to Women In Leadership.

Our next membership meeting, September 11, we will have the chance to get to know the WIL membership even better with the Networking program our VP of Programs, Shelli Cowser, has planned. We hope to take advantage of the tips that our August speaker, Tom Bower, shared with us to enhance our networking skills even more. Please plan to attend and bring plenty of business cards!

Another event planned for that day is the WIL Golf Outing. Even if you are not a golfer, come out for the fun at Coyote Creek! And we know we will “have a ball” (as Emma always says) afterwards at the Social at Emma Vandever’s house. She is a very gracious hostess! I have signed up – how about you?!

Pathway to Success is just around the corner on Thursday, October 23rd. The committee has been working like crazy to again present a very worthwhile event. Registration forms will be out soon so watch for them. If you would still like to participate as a sponsor please contact Allison Vershaw or anyone serving on the Pathway committee.

Nellie Gould of Nellie Photography will be at our September and October meetings to take pictures for our directory that comes out in November. If you are a new member or have a new look, please remember to schedule a few extra minutes for a photo shoot!

Have a great holiday weekend! We will see you in September!

Marcia

Be a friend, bring a friend, lead a friend to WIL!!

(As said by Katie Arnholt Kim)

Next Meeting: **September 11** (Country Club of Peoria)

At the August luncheon, Tom Bower encouraged us to be genuine, authentic and sincere as we network with others. He explained the concept of the 30-Second Speech also called the Elevator Speech. It must say who you are, discuss your product and discuss your business. It should grab people to the point that they say “Oh, really?”. This month, in lieu of hosting a guest speaker, we will utilize what

we learned from Tom as we once again present our “Speed Networking Luncheon”. Don’t shy away from this luncheon. It will be a safe place to sharpen your networking skills. Be sure to bring business cards as they will serve as a visual reminder to your 30-Second Speech.

In addition, mark your calendar now for the October 9 meeting. CarolynSue Wolf will be presenting on

“Women’s Health”.

*Chipotle Chicken Sandwich
Chips
Crème Brulee*

Sandwich includes deep fried chicken breast topped with sliced tomatoes, red onion, lettuce and chipotle mayonnaise served on a toasted bun

If you would prefer a vegetarian option, please be sure to include this in your reservation.



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SPECIAL REMINDERS:

- Remember to leave your name badge at the registration table upon departure.
- Reservations are required for ALL meetings.
- To help avoid congestion at the registration table, please have your cash or check made out to WIL in the amount of \$20.00 (Members) or \$25.00 (Guests). Payment is expected the day of the meeting.

Board of Directors

President:

Marcia Cannon
mcannon@westaff.com

Immediate Past President:

Donna Cimino
dcimino@hbcpcas.com

President Elect:

Allison Vershaw
allisonvershaw@sbcglobal.net

President-Elect Presumptive:

Beth Kolowski
bkolowski@edc.h-p.org

Secretary:

Amanda Beadles
amandab@fgmarchitects.com

Treasurer:

Becky Davies
beckycdavies@marykay.com

VP/Membership:

Beth Kolowski
bkolowski@edc.h-p.org

VP/Programs:

Michelle (Shelli) Cowser
mcowser@henneman.com

VP/Public Relations:

Richole Madison
rmadison@mqgroup.com

Asst VP Membership:

Katie Arnholt Kim
katie@horanconstruction.com

Director/Awards:

Nicole Nolte
nicole.nolte@cibbank.com

Director/Reservations:

Kathy Schaeffer
kls@ssinet.com

Director/Special Projects:

Amy Simmons
simmonsae@usa.redcross.org

Director/Monthly Luncheons

Traci Johnston
tjohnston@redcrossillinois.org

Director/Network Luncheons

Stacy Frederking
stacy.frederking@busey.com

Director/Annual Conference

Shawna Knapp
shawnak@fgmarchitects.com

New Members

Please welcome the following new members to Women In Leadership:

Kristy Shannan – Rally Appraisal LLC

Shannon Werckle – Smith Barney

Dr. Gina Kurtz – Kramer Chiropractic

Tie A Yellow Ribbon 'Round The New Member's Name Badge

Look for yellow ribbons at the monthly meetings...they indicate a new member. Introduce yourself...make a new friend!!

Just a reminder...guests may visit 3 times.

Have You Renewed?

Many have...we have 95 renewed and new members already this season!

If you have not, do so today! You don't want to miss a thing that is planned for the 2008-2009 season!! If you have misplaced your renewal form, contact Beth Kolowski at bkolowski@edc.h-p.org or 256-9011. You must renew by September 11 in order to pay member pricing at the monthly meeting.

Lead a Friend to WIL

Be a friend, bring a friend, lead a friend to WIL

You love WIL...right? You know others who might just love YOU for telling them about WIL...and you might win some prizes in the process. For every guest you invite, your name will be put in a drawing for a \$30 or \$60 Grand Prairie gift card (depending on how many guests you have that attend). If two of those guests join WIL, you earn a \$50 gift card...and it goes on from there! All you need to know is invite, invite, invite and you might be going shopping, shopping, shopping!!!

WIL Scholarship Fund

The Women in Leadership Scholarship Fund is targeted at assisting women in the Tri-County area who are pursuing college/university, post graduate, or accreditation/certification for business management/professional or entrepreneurial education. The award is intended to defer tuition, fees, books, and other academic expenses. The amount granted for any year shall not exceed \$1,000.

The scholarship will be available to qualified women who are residents of the Illinois Tri-County area as well as being a graduate of a high school or a recipient of GED. The applicant should have motivation to accomplish career and leadership goals. Financial need will be considered only when other factors are equal among applications. The applicant should also be a non-traditional student who has been in the workforce a minimum of three years.

Please visit our website at www.peoriawomeninleadership.com for a link to apply online or ask Nicole Nolte for more details. Application deadline is March 15th.

Birthday Auction & Door Prizes

Happy Birthday, Laurie Trompeter! Laurie created and donated a beautiful framed art piece that spells out "Family." The piece was purchased by Sherry Carlson for \$125!

What a wonderful way to start off our scholarship fund for the year! Thank you, ladies! Your generosity is greatly appreciated.

- **Jeanne Buysee, American Family - Atlas**
- **Shawna Knapp, FGM Architects - Purse Notepad and pen**
- **Alice Anthony, Aleece's Pita Chips - Pita chips and cheese spread**
- **Wendy Ramsey, Ramsey and Assoc. - Bath and Body products**

Luncheon Reservations

Just a few reminders about your luncheon reservation and the beautiful name badges.

As you know, payment is expected the day of the meeting. To help avoid congestion at the registration table, please have your cash or check ready and payable to WIL in the amount of \$20.00 (Members) or \$25.00 (Guests). While late reservations are accepted after noon on the Friday before our monthly meeting, please add an additional \$5.00 charge.

Cancellation policy: If you make a reservation for the luncheon and are unable to attend, cancellation must be received by noon on the Friday prior to the meeting date; if not, you are responsible for full payment of your reservation.

Name badges: Please remember to leave your name badge on the registration table upon departure. This will help ensure the badges don't get lost and that you have a badge at the next meeting. If anyone is in need of a name badge to replace a lost one, please contact Kathy Schaeffer at kls@ssinet.com. The cost is \$10.00 for replacements. If you have changed employers, there is no cost.

If you have any questions about the reservation/registration process, please contact Kathy Schaeffer (kls@ssinet.com).

WIL Website

Check out your WIL Website (www.peoriawomeninleadership.com). How can we make it more informative for you, our members? Please send your suggestions to Richole Madison (rmadison@mqgroup.com).

If you haven't checked out our website in awhile, please do! There are past newsletters, reservation forms, pictures and so much more!

Ask your company to add the WIL website link to their website. It's a great way to promote WIL and your active involvement in the community!

Calendar of Events

Date: Thursday, September 11

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Topic: Speed Networking

Date: Thursday, September 11

Special Event: Golf Outing & Social at Coyote Creek

Date: Thursday, October 9

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Carolynsue Wolf

Topic: "Women's Health"

Date: October 2008

Special Event: Happy Fall Y'all Weenie Roast

Date: Thursday, November 13

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Roberta Parks & Bonnie Bacon

Topic: Chamber of Commerce & Better Business Bureau

Date: November 2008

Special Event: Girls Night Out at Fired Up

Date: Thursday, December 11

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Donna Nicholson

Topic: "Be Alert to Your Surroundings"

Special Event: Ornament Exchange

Special events are subject to change



Pathway to Success Update

Extra Extra....Read all about it!!!!

Please visit www.peoriawomeninleadership.com for more Pathways details!

If you are a business owner, a woman in a leadership position within your company, or just looking for a great way to help promote your company...I have got the right spot for you!!! Join us at the 9th Annual Pathway to Success conference on October 23 at Weaver Ridge. This all day conference is filled with a variety of vendors, breakout speakers, and friends and concludes with a dinner and keynote speaker!!!

What does this mean for you?

How about asking your company to take part in supporting this awesome event? We can assure you this is the event of the year to attend for education, motivation, and just some good ol' girl time!

You and your company can be one of our **event sponsors** which provides excellent benefits. There are 4 levels: Platinum, Gold, Silver and Bronze. These sponsorship packages range from \$1500-\$300. Another great perk - not only do you get tickets to the event, but you also receive a vendor table with your package!

You and your company could be a dessert sponsor. Now, we all love a good dessert and when you are a dessert sponsor you can help defray the cost of our dessert for the night. These sponsorship levels range from \$25-\$100 with varying perks.

Finally, you and your company could even be a vendor! Wouldn't you love the opportunity to showcase your business in front of over 125 women? I know I would! The cost for a table top vendor is only \$50! Now where else can you pay just a great price and see so many amazing women?

If you are interested or know of anyone who might be interested in any of these opportunities, please contact Allison Vershaw (avershaw@marykay.com) or Shawna Knapp (shawnak@fgmarchitects.com).

In addition, if you or your company would be open to becoming a Dessert Sponsor (\$25/\$50/\$100), please contact Kathy Schaeffer (kls@ssinet.com), Marcia Cannon (mcannon@westaff.com), Amanda Beadles (amandab@fgmarchitects.com) or Teresa Manzella (teresa@cops-shred.com) for more information.

Campaign for Excellence is about striving for excellence - in our careers, our communities and our personal lives. It's about image, collaboration, competition and the skills we need to build the best life for ourselves and those we care about every day.

For nine years, the *Pathway to Success Conference* has been a joint effort of two of the leading business women's organization in Central Illinois, *Women in Leadership of Central Illinois* and the *Central Illinois Chapter of the National Association of Women Business Owners*.

This year's empowering program, *Campaign for Excellence*, will entertain, educate and give participants practical tools they can put to immediate use in their daily lives. Enjoy dynamic presenters and network with other local professional women. An array of exhibitors, a silent auction and a raffle will add to the fun!



Campaign for Excellence

Donna Hickey, *From Hi-Fi to Wi-Fi - A Hilarious Look at How We've Changed in Living Technicolor*

This laugh out loud act will remind you of yesteryear as Donna Hickey points out societal absurdities that bombarded your psyche while growing up during the baby boom years. In *From Hi-Fi to Wi-Fi*, Donna references middle-class suburbia as she examines the universal truths that bring smiles of recognition from anyone weaned on "Captain Kangaroo" or the "Carol Burnett Show" and TV ads that proclaimed, "Silly Rabbit, Trix are for Kids."

Donna Hickey, one of the brightest voices promoting self-esteem and motivational seminars which articulate and endorse intensive personal and professional development. With her powerful style she challenges her audience; that leaves them asking for more. Donna offers a serious, fun, and creative learning process.



Donna Hickey
Keynote Speaker

Breakout Session Presenters

Cindy Fleming, *GENERating Excellence*

We've gone from peace signs to body piercings. Are the generations really all that different? As a communications expert and owner of the consulting firm VisionShift, Inc., Cindy Fleming will explore the facts and fiction about today's generational issues with a sense of humor and edgy style.

Don't let your company get lost in the dark ages. Learn how to gain the competitive edge by embracing change and diversity.

Joy Duling, *Campaigning for Change: From Itty-Bitty Shifts to Great Big Break-Throughs*

Every great politician has someone behind the scenes who helps them create a solid plan to advance their campaign. As a Business Strategist and Managing Director of the professional services firm A 25 Hour Day, LLC, Joy Duling plays that role for time-pressed professionals, helping them find the focus and systems needed to achieve their goals. In this empowering session, Joy reveals how to even simple shifts in your thinking and behavior can yield powerful results.

Dr. Marianne Hoyle, *"Healthcare" vs "Diseasecare": Get on the campaign for wellness!*

If today's standardized "Healthcare" isn't providing what you need, then come explore the newest and most effective practices to integrative, healthy medicine with Dr. Marianne Hoyle, of the Synergy Center for Integrative Health.

Healing techniques aid the body in achieving balance, which supports the body's natural ability to heal itself. As "Diseasecare" costs spiral out of control, learn how using alternative health solutions can cut medical costs and keep your life full and active.

Mail registration to:
Pathway to Success
P.O. Box 1521
Peoria, IL 01 055-1521

For more information:
peoriawomeninleadership.com
naabw-il.org

Allison Vorshaw
avorshaw@margolisp.com
(309) 309-1500

Della Snider
psnider@aol.com
(309) 251-0232



Conference Registration Deadline: October 11, 2008

\$50 per person for the full conference

\$35 per person for dinner & keynote address only

Phone reservations accepted with credit card payments only. If special accommodations are needed, please notify us in advance.

Name: _____ Title: _____
Company: _____ Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____ Email: _____
Billing Address (if different from above): _____
City, State, Zip: _____

Method of Payment: _____ Check enclosed (please make payable to Pathway to Success)

Credit Card: _____ Visa _____ MasterCard _____ Discover _____ American Express _____
Card Number: _____ Expiration Date: _____
CSV Number (3 digit code): _____ Signature: _____

Pay To “Toot Your Horn”

The guidelines for “Toot Your Horn” state *these announcements are for member recognition or upcoming events; not business advertisement. This will take the place of our “30 Second Celebration.”*

Just provide your written information on the space provided below to our Awards Chair, Nicole Nolte, along with \$2 per announcement and she will share your news at the next WILCI meeting. Would you like to “toot” someone else’s horn who may be shy? Same rules apply. Proceeds will go towards the Scholarship Fund.

Pay to “Toot Your Horn” Guidelines:

- Announcements should be limited to 50 words.
- The first 10 submissions will be read at the meeting; all others will be included in the following month’s newsletter. You may email your announcement to our Awards Chair, Nicole Nolte (nicole.nolte@cibbank.com), one week prior to each meeting.
- The Cost per each Announcement will be \$2.
- No more than (2) Announcements per month.
- The Awards Committee shall have final say.
- Submissions shall be made each month – no repeats.

Thank you and we look forward to sharing your Great Achievements!

Toot Your Horn August Announcements

- Cindy Fleming of VisionShift has recently received certifications in:
 - DISC
 - Personal Interests, Attitudes and Values (PIAV)
 - Highland’s Ability Battery
 - Workplace Conflict
 - Myers - Briggs

WIL Special Events

Mark your calendar now for Friday, October 3, 2008. WIL is proud to present the 2nd Annual Fall Y'all Bonfire and Happy Hour! Watch for the invite via e-mail in the coming weeks!

Women In Leadership of Central Illinois Golf Outing!



Thursday, September 11, 2008

(following our September Network Luncheon)

**Coyote Creek Golf Club
Bartonville, Illinois**

Tee Time: 2:30 p.m.
(please arrive by 2:00)

Social at Emma Vandever's at 5:00

(located just a few miles from Coyote Creek)

In case of rain, we will still hold the social at Emma's starting at 5:00pm.

Calling all golfers and hackers! Enjoy an afternoon away from the office and play a non-competitive, best ball 9-hole scramble. After the round, meet at Emma Vandever's for a relaxing evening around the pool.

Come enjoy hors d'oeuvres, beverages and door prizes!

If golf isn't your game, just come for the social afterwards. Please feel free to bring guests!

_____ \$50 Golf (w/ cart) and Social

_____ \$25 Golf (w/ cart) only

_____ \$25 Social only

Name _____

Address _____

Phone _____

Email _____

Please register by September 1, 2008

Make checks payable to Women in Leadership of Central Illinois and mail to:

Amy Simmons
American Red Cross
405 W John H Gwynn Jr Ave
Peoria, IL 61605
simmonsae@usa.redcross.org





Happy Birthday

September Birthdays

Debbie Sippel September 11th
 Jan Deissler September 19th
 Tammy Harrison September 22nd
 Susan Evelsizer September 29th

A special thank you to
 Diana Anderson and
 Cynthia Burcham for being
 our greeters at the
 August luncheon!

Directory Photos

Please note that Nellie Gould of Nellie Photography will be taking WIL members' photographs for the WIL directory. She will be taking photographs at the September and October meetings.

Network Lunches

Network Luncheon Leaders have been scheduled for most of the year and we hope all members will take this opportunity to get involved! Network lunches are smaller groups that are the perfect setting to get to know each other better and exchange information and ideas. Please remember we encourage you to attend the luncheon for your group as well as any of the other luncheons scheduled.

Watch your email for your luncheon group dates and locations for month of September. Please feel free to attend more than one or any that work better for you. Monthly network luncheons are also on WIL website calendar.

Please feel free to contact Stacy Frederking if you have any questions or have not been assigned to a group.

We are looking for Network Luncheon Leaders! If you are interested in this opportunity, please contact Stacy Frederking for more information at 303-1542 or stacy.frederking@busey.com.

Stacy Frederking

September 23: Ponte Vecchio

Linda Martin

September 19: Carnegies 501