

Women In Leadership

Central Illinois

October 2008

A Note from Your President

Dear WIL Members,

Despite the dreary day we had a great time speed networking at our September meeting! Thank you to Shelli Cowser for working out the logistics for us to move three times to meet with over 20 WIL members. We enjoyed it so much we are thinking of adding another date in the future. The golf outing the same day was rained out but we had a great social at Emma Vandever's house. Thank you to event organizers Amy Simmons, Tonya Taylor, Jeanne Buysee and Emma Vandever!

October is Breast Cancer Awareness month and we will be participating by going Passionately Pink at our October meeting! (See the details in this newsletter.) Our very own Carolyn Sue Wolf will be speaking with us on Women's Health that day, too.

Be sure to watch for your application for Pathway to Success. It is going to be even better this year so you will not want to miss it. Allison Vershaw, Shawna Knapp and committee have worked long and hard to bring you a terrific event!

Our membership continues to grow every month with vibrant, exciting new members! I have heard so many comments recently about the positive impact WIL is having on our members. Whether you realize it or not we are growing and learning from each other - you are making a difference in someone's life by choosing to be a WIL member!

See you in October!

Marcia

Be a friend, bring a friend, lead a friend to WIL!!

(As said by Katie Arnholt Kim)

Next Meeting: **October 9** (Country Club of Peoria)

During our October luncheon, Carolyn Sue Wolf will teach us about women's health. We as women are so often busy taking care of our families and careers that we neglect our own wellbeing. Carolyn Sue will emphasize to us three areas of importance for women: nutrition, exercise, and the need for sleep.

Carolyn Sue is more than qualified to teach us about women's health. She is currently the parish nurse at Bethel Lutheran Church in Morton. She teaches a class called 'First Place' which is a weight management class

with Biblical support. She also presently serves as an adjunct faculty for ICC teaching health related on-line classes. Carolyn Sue has been employed at ICC for 32 years. She spent 16 of those years teaching in the Associates' Degree Nursing Program. Another 16 years were spent as the Administrative Chair of Health Careers and Public Services.

We are truly privileged to welcome Carolyn Sue to the speaking platform. This is a luncheon you won't want to miss. Join us as we learn three keys to helping us become healthier women.

Luncheon menu features:

*Muffaletta
Fresh Fruit
Peppermint Patty*

Muffaletta selection includes thinly sliced salami, ham and portabella with provolone, tomato, red onion and olive tapenade on ciabatte bread

If you would prefer a vegetarian option, please be sure to include this in your reservation. All Vegetarian Meals must be ordered in advance; no orders will be accepted on-site.



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SPECIAL REMINDERS:

- Remember to leave your name badge at the registration table upon departure.
- Reservations are required for ALL meetings.
- To help avoid congestion at the registration table, please have your cash or check made out to WIL in the amount of \$20.00 (Members) or \$25.00 (Guests). Payment is expected the day of the meeting.

Board of Directors

President:

Marcia Cannon
mcannon@westaff.com

Immediate Past President:

Donna Cimino
dcimino@hbcpcas.com

President Elect:

Allison Vershaw
allisonvershaw@sbcglobal.net

President-Elect Presumptive:

Beth Kolowski
bkolowski@edc.h-p.org

Secretary:

Amanda Beadles
amandab@fgmarchitects.com

Treasurer:

Becky Davies
beckycdavies@marykay.com

VP/Membership:

Beth Kolowski
bkolowski@edc.h-p.org

VP/Programs:

Michelle (Shelli) Cowser
michellec@kedmep.com

VP/Public Relations:

Richole Madison
rmadison@mqgroup.com

Asst VP Membership:

Katie Arnholt Kim
katie@horanconstruction.com

Director/Awards:

Nicole Nolte
nicole.nolte@cibbank.com

Director/Reservations:

Kathy Schaeffer
kls@ssinet.com

Director/Special Projects:

Amy Simmons
simmonsae@usa.redcross.org

Director/Monthly Luncheons

Traci Johnston
tjohnston@redcrossillinois.org

Director/Network Luncheons

Stacy Frederking
stacy.frederking@busey.com

Director/Annual Conference

Shawna Knapp
shawnak@fgmarchitects.com

New Members

Please welcome the following new members to Women In Leadership:

Diane Broe – Kavanagh, Scully, Sudow, White Frederick, P.C. – Law Firm

Lisa Schrock – Lynn Moses Plumbing

Dr. Marianne Hoyle – Synergy Center for Integrative Health

Mendy Payne – Keller-Williams Realtor

Tie A Yellow Ribbon 'Round The New Member's Name Badge

Look for yellow ribbons at the monthly meetings...they indicate a new member. Introduce yourself...make a new friend!!

Just a reminder...guests may visit 3 times.

Have You Renewed?

If you haven't renewed your WIL membership...what are you waiting for? Our membership continues to grow...come grow with us!! Your membership must be renewed in order to pay member pricing for the monthly luncheon.

If you have misplaced your renewal form, contact Beth Kolowski at bkolowski@edc.h-p.org or 256-9011.

Lead a Friend to WIL

Be a friend, bring a friend, lead a friend to WIL

You love WIL...right? You know others who might just love YOU for telling them about WIL...and you might win some prizes in the process. For every guest you invite, your name will be put in a drawing for a \$30 or \$60 Grand Prairie gift card (depending on how many guests you have that attend). If two of those guests join WIL, you earn a \$50 gift card...and it goes on from there! All you need to know is invite, invite, invite and you might be going shopping, shopping, shopping!!!

September winner of the drawing for a \$30 Grand Prairie Gift card is Shawna Knapp!! Way to go Shawna!

October Door Prizes

Thank you to the following ladies that donated door prizes for September:

- Jeanne Buysee, American Family - Atlas
- Sharon Law, F&M Bank - Mugs and Gift Set
- Kathy Schaeffer, Stellar Systems - Travel Mug

Luncheon Reservations

Just a few reminders about your luncheon reservation and the beautiful name badges.

As you know, payment is expected the day of the meeting. To help avoid congestion at the registration table, please have your cash or check ready and payable to WIL in the amount of \$20.00 (Members) or \$25.00 (Guests). While late reservations are accepted after noon on the Friday before our monthly meeting, please add an additional \$5.00 charge.

Cancellation policy: If you make a reservation for the luncheon and are unable to attend, cancellation must be received by noon on the Friday prior to the meeting date; if not, you are responsible for full payment of your reservation.

Name badges: Please remember to leave your name badge on the registration table upon departure. This will help ensure the badges don't get lost and that you have a badge at the next meeting. If anyone is in need of a name badge to replace a lost one, please contact Kathy Schaeffer at kls@ssinet.com. The cost is \$10.00 for replacements. If you have changed employers, there is no cost.

If you have any questions about the reservation/registration process, please contact Kathy Schaeffer (kls@ssinet.com).

WIL Website

Check out your WIL Website (www.peoriawomeninleadership.com). How can we make it more informative for you, our members? Please send your suggestions to Richole Madison (rmadison@mqgroup.com).

If you haven't checked out our website in awhile, please do! There are past newsletters, reservation forms, pictures and so much more!

Ask your company to add the WIL website link to their website. It's a great way to promote WIL and your active involvement in the community!

Calendar of Events

Date: Thursday, October 9

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Dr. Carolynsue Wolf

Topic: "Women's Health"

Date: Thursday, October 23

Special Event: Pathways to Success Conference

Date: Thursday, November 13

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Bonnie Bacon

Topic: Chamber of Commerce & Better Business Bureau

Date: Thursday, November 13

Special Event: Girls Night Out at Fired Up

Date: Thursday, December 11

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Donna Nicholson

Topic: "Be Alert to Your Surroundings"

Special Event: Ornament Exchange

Date: Wednesday, January 7

Special Event: Girls Night Out at Fired Up

Date: Thursday, January 8

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Joanne K. Glasser

Topic: "Continuing Education for Women"

Date: Thursday, February 12

Time: Luncheon (11:30am)

Location: Weaver Ridge Golf Club

Speaker: Barb Hoffman

Topic: "Traveling Economically"

Special events are subject to change

Dress Positively Pink in October

In honor of the Passionately Pink for the Cure fundraiser and National Breast Cancer Awareness Month, WIL would like to **encourage our members to dress in pink for our October 9th meeting**. This fundraiser is inspired by the creativity of Komen supporters who show their passion and share the promise for the cure for breast cancer.

You choose the outfit: shirts, dresses, fun glasses, hats, anything pink goes! Make the day fun and inspiring! The point is to make the promise for the cure your own by helping to fight a disease that touches your family, friends, co-workers, and community.

If you would like to make a personal donation, proceeds will benefit the Susan G. Komen Foundation, which raises critical funds for breast cancer research, education, screening and treatment. Your support makes a difference!



Wear our pink, play our part and end breast cancer forever!

Post Employment Opportunities

WIL would like to provide its members the opportunity to post job opportunities on the www.peoriawomeninleadership.com website. This service will be free for the first 30 days. Should your business require the listing to be posted longer, there will be a minimal fee of \$5.00. If you would like to post an available position for your business, please e-mail the following information to Richole Madison (richolemadison@sbcglobal.net).

Please submit the following information:

- Job Title
- Job Description
- Candidate Requirements
- Whom to Submit Information To
- WIL Contact Information

If the job has been filled before the end of the 30 day period and you would like to take the post down, please e-mail richolemadison@sbcglobal.net.

Employment Postings will appear in the Members Only section on the WIL website.

WIL Scholarship Fund

The Women in Leadership Scholarship Fund is targeted at assisting women in the Tri-County area who are pursuing college/university, post graduate, or accreditation/certification for business management/professional or entrepreneurial education. The award is intended to defer tuition, fees, books, and other academic expenses. The amount granted for any year shall not exceed \$1,000.

The scholarship will be available to qualified women who are residents of the Illinois Tri-County area as well as being a graduate of a high school or a recipient of GED. The applicant should have motivation to accomplish career and leadership goals. Financial need will be considered only when other factors are equal among applications. The applicant should also be a non-traditional student who has been in the workforce a minimum of three years.

Money for the WIL Scholarship Fund is raised through many of our fun programs, including:

- Birthday auctions
- Toot Your Horn announcements
- Pathway to Success Conference

Please visit our website at www.peoriawomeninleadership.com for a link to apply online or ask Nicole Nolte (nicole.nolte@cibbank.com) for more details. Application deadline is March 15th.

Pathway to Success Update



Please visit www.PathwayToSuccessConference.com for more details!

Alright Ladies, the clock is ticking. We are just 3 weeks away from the **9th Annual Pathway to Success Conference** on **October 23, at Weaver Ridge!** Have you submitted your reservation to join us either for the entire day (\$50) or at least for dinner and keynote speaker (\$35)?

We are so excited – with over 50 vendors, three amazing breakout speakers: Cindy Fleming, Joy Duling, and Dr. Marianne Hoyle, not to mention a great assortment of silent auction items. There is definitely something for everyone! Don't worry if you can't be there all day...you can still join us for dinner and the keynote speaker!

For your convenience, we have included a reservation form in the newsletter again this month. Be sure to print it off and either include your credit card information or enclose a check and send it in today! We will again have a registration table at the October luncheon. But don't forget the RSVP deadline is October 11...don't delay as the conference is sure to sell out!

To get a sneak peak at our exhibitors and the current list of silent auction items, be sure to log onto: www.pathwaytosuccessconference.com.

On behalf of the planning committee, we all look forward to seeing you there! And remember....if you were at the September luncheon you raised your hand that you were going to be attending. We would love to have you with us at the conference!

A Call for Volunteers!

If anyone is interested we could use 4-5 extra bodies to help with Vendor set up 10:30-11:30am and Vendor tear down 5:00-6:00pm. If you have a spouse, significant other, children (16 and older) who would be willing to volunteer for Vendor set-up or tear down, please let Allison Vershaw know via email: avershaw@marykay.com.

We will also need assistance with the 50/50 ticket sales and any last minute raffle ticket sales. Please contact Val Sinks via email: vsinks@hbcpas.com if you are interested!

Women in Leadership of Central Illinois & the Central Illinois Chapter of the National Association of Women Business Owners Proudly Present...

The 9th Annual Pathway to Success Conference

for Women in Business & Leadership

Thursday, October 23, 2008

Weaver Ridge Golf Club



This year's exciting conference theme, Campaign for Excellence, will entertain, educate, empower and give you practical tools you can put to immediate use in your daily life. Enjoy dynamic presenters and network with other local professional women. An array of exhibitors, silent auction and raffle will add to the fun!

Conference Schedule

- 11:30 a.m. Registration & Exhibits Open
- 1:30 p.m. First Breakout Session
- 2:15 p.m. Break & Exhibits Open
- 3:15 p.m. Second Breakout Session
- 4:00 p.m. Dinner Registration Open, Networking & Silent Auction
- 6:00 p.m. Evening Program Begins with Dinner
- 6:45 p.m. Keynote Address
- 7:45 p.m. Raffle Drawing & Silent Auction Top Bidders

Breakout Sessions

- GENERating Excellence**
Presented by Cindy Fleming
- Campaigning for Change**
Presented by Joy Duling
- "Healthcare" vs "Disinfectant"**
Presented by Dr. Marianne Hoyle

Pathway to Success Sponsors

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| Curves | Fidelity on Call |
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| JMP Radio Group | Laura Harris |
| Repeat Broadcasting | Madison Valley Vineyard |
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| Weaver Ridge Golf Club | Smith Barney |
| WMED - TV | South Side Bank |
| Silver | The Shoppers at Grand Prairie |
| Amun - A Boutique Experience | V Gallery The Art of Photography |
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From Hi-Fi to Wi-Fi - A Hilarious Look at How We've Changed in Living Technicolor

This laugh out loud act will remind you of yesteryear as Donna Hickey points out societal absurdities that bombarded your psyche while growing up during the baby boom years. In From Hi-Fi to Wi-Fi, Donna references middle-class suburbia as she examines the universal truths that bring smiles of recognition from anyone weaned on "Captain Kangaroo" or the "Carol Burnett Show" and TV ads that proclaimed, "Silly Rabbit, Triz are for Kids."

Presented by Donna Hickey

Donna Hickey, one of the brightest voices promoting self-esteem and motivational seminars which articulate and endorse intensive personal and professional development. With her powerful style she challenges her audience; that leaves them asking for more. Donna offers a serious, fun, and creative learning process.



Donna Hickey
Keynote Speaker

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| Bronze |
| Commons Bank |
| Cullman Properties |
| Five Seasons Spa & Salon |
| Garden Gate Floral at the Depot |
| Guy Mungy, Hollywood Correspondent |
| Illinois Valley Center for Plastic Surgery |
| Jane Struss |
| Joseph & Blakemore Chiropractic - Dr. Dan Joseph |
| Limelight Communications |
| Litcoln Office |
| Mary Kay Cosmetics - Angie Groggertch |
| Mobile Auto Specialist |
| National City Bank |

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| Bronze |
| Natural Concepts |
| Pelham Hotels |
| Ron's Carpets |
| RSM McGladrey |
| Silver Virtual Antistax |
| Sam Wyle |
| Short Stories Photography by Julia |
| Stellar Systems, Inc. |
| Strategic Financial Consulting Services |
| Success Stories |
| T.A.L.K./Step it up 101 |
| Tina Thomas, Independent Doctor of Optometry |
| The Rag Lady |
| VSI |
| Wattall |

Conference Registration Deadline: October 11, 2008

- \$50 per person for the full conference (registration at 11:30 a.m.) \$35 per person for dinner & keynote address only (registration at 4:00 p.m.)

Name: _____ Title: _____
 Company: _____ Address: _____
 City, State, Zip: _____
 Phone: _____ Fax: _____ Email: _____
 Billing Address (if different from above): _____
 City, State, Zip: _____
 Method of Payment: Check enclosed (please make payable to Pathway to Success)
 Credit Card: Visa MasterCard Discover American Express
 Card Number: _____ Expiration Date: _____
 CSV Number (3 digit code): _____ Signature: _____



Mail registration to: Pathway to Success • P.O. Box 1521 Peoria, IL • 61655-1521

For more information: www.pathwaytosuccessconference.com • www.peoriawomeninleadership.com • www.nacwo-til.org
 Support@PathwayToSuccessConference.com • Allison Venzlaw, (309) 360-1506 • Della Snider, (309) 251-6232

Pay To “Toot Your Horn”

The guidelines for “Toot Your Horn” state *these announcements are for member recognition or upcoming events; not business advertisement. This will take the place of our “30 Second Celebration.”*

Just provide your written information on the space provided below to our Awards Chair, Nicole Nolte, along with \$2 per announcement and she will share your news at the next WILCI meeting. Would you like to “toot” someone else’s horn who may be shy? Same rules apply. Proceeds will go towards the Scholarship Fund.

Pay to “Toot Your Horn” Guidelines:

- Announcements should be limited to 50 words.
- The first 10 submissions will be read at the meeting; all others will be included in the following month’s newsletter. You may email your announcement to our Awards Chair, Nicole Nolte (nicole.nolte@cibbank.com), one week prior to each meeting.
- The Cost per each Announcement will be \$2.
- No more than (2) Announcements per month.
- The Awards Committee shall have final say.
- Submissions shall be made each month – no repeats.

Thank you and we look forward to sharing your Great Achievements!

Toot Your Horn September Announcements

- Shelli Cowser has been hired as an “Associate” into Keith Engineering Design, also known as KED. Her responsibilities will be similar to her previous engineering position, but the approach that KED takes to their work will much better fit her personality.
- Barbara Mishler and her husband celebrated their 30th wedding anniversary on September 1st!

WIL Special Events

Golf Outing Rained Out!

With all the wet weather we'd been having, the WIL Golf Outing was cancelled on September 11th, due to rain. The weather didn't dampen our spirits however. Thirteen lovely ladies joined us for the social event generously hosted by Emma Vandever. There was a wonderful spread of food and we enjoyed a variety of beverages! It was an overcast evening but we avoided the rain drops and were able to sit outside overlooking a crystal clear pool. Some of us were even brave enough to dip our toes in the cool water. I would like to extend a huge thank you out to Tonya Taylor, Jeanne Buysee and Emma Vandever for all of their help in planning this event.

Mark your calendar's now for our next Girl's Night Out! Thursday, November 13th will be our evening at Fired Up! Bring your Christmas list and start your shopping a little early with your WIL friends at Fired Up in Peoria Heights!





Happy Birthday

October Birthdays

Kimberly Zook-Anthony	October 2nd
Emma Vandever	October 11th
Linda Martin	October 13th
Kristy Shannan	October 14th
Susan Coats	October 23rd
Heather Fitzanko	October 23rd
Luanne Atterberry	October 29th
Cindy Smith	October 31st

A special thank you to Dina Emser and Traci Johnston for being our greeters at the September luncheon!

Directory Photos

Please note that Nellie Gould of Nellie Photography will be taking WIL members' photographs for the WIL directory. She will be taking photographs before the October meeting starting at 11:15 a.m.

Network Lunches

Network Luncheon Leaders have been scheduled for most of the year and we hope all members will take this opportunity to get involved! Network lunches are smaller groups that are the perfect setting to get to know each other better and exchange information and ideas. Please remember we encourage you to attend the luncheon for your group as well as any of the other luncheons scheduled.

Watch your email for upcoming luncheon group dates and locations. Please feel free to attend more than one or any that work better for you. Monthly network luncheons are also on WIL website calendar.

You should have received an email from your assigned luncheon leader. Please feel free to contact Stacy Frederking (stacy.frederking@busey.com or 303-1542) if you have any questions or have not been assigned to a group.

Our luncheon leaders 2008-2009 will include Stacy Frederking, Linda Martin, Linda Woods, Heather Fitzanko and Kathy Schaeffer/Cathy Thomatis.

Stacy Frederking

September 24 @ noon: Ponte Vecchio
 October 22 @ noon: 2 Chez

Linda Woods

October 23 @ 11:30: Olive Garden
 November 14 @ 11:30: Old Chicago in Grand Prairie

Kathy Schaeffer / Cathy Thomatis

September 23 @ 11:45: Pizzeria UNO
 October 28 @ 11:45: Tilly's on the Riverfront
 November 25 @ 11:45: Emerald Tea Room

Linda Martin

September 19 @ noon: Carnegies 501
 October 17 @ noon: Basta's at EastPort

Heather Fitzanko

October 5 @ noon: Flat Top Grill