

Women In Leadership

Central Illinois

July 2008

A Note from Your President

Dear WIL Members,

Thank you for the privilege to serve as the 2008-2009 Women In Leadership President! I am very excited about our up-coming year and want to share every minute with you!

Along with a few position changes, the Board is saying goodbye to several long term Board members. I want to thank each of them for their years of service to WIL – we have grown to be the dynamic group we are because of them!

Fortunately we have seven dynamic women stepping in to fill their positions. They are already bringing new ideas and enthusiasm for our up-coming year. Please feel free to contact any Board member at any time!

What a year your Board is planning for us! The menus (always including a fabulous desert!), the monthly programs, and the Special Events are being finalized. The year will include some familiar events but also some new exciting opportunities! (Line dancing, anyone?!) Be sure to watch the newsletter for all the details!

One “must-attend event” is the annual Luau at Kristen Berchtold’s parent’s house on July 10th. This is in place of a regular meeting in the month of July. It is truly a wonderful time! Swim suits are optional but relaxing, good food and great friends are required! Be sure to get your reservation to Amy Simmons by July 7th.

Our August meeting will feature learning new tips with “How to Network”. We will then have the opportunity to practice those tips in September. What a great way to start our new program year!

With so much to take part in this up-coming year, take a minute to send in your renewal form. Trust me, you will not want to miss a thing!

Have a wonderful summer!

Marcia

Next Meeting: August 14 (Country Club of Peoria)

Our next meeting will be Thursday, August 14, at the County Club of Peoria. The August meeting will be our “kick-off” meeting this coming year.

Tom Bower will be our

speaker and will teach us “How to Network”.

Meal: *Chicken Salad
Strawberry Shortcake*

**Chicken salad includes
white meat chicken **

The network only (speed networking) luncheon will be in September.



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SPECIAL REMINDERS:

- Remember to leave your name badge at the registration table upon departure.
- Reservations are required for ALL meetings.
- To help avoid congestion at the registration table, please have your cash or check made out to WIL in the amount of \$20.00 (Members) or \$25.00 (Guests). Payment is expected the day of the meeting.

Board of Directors

President:

Marcia Cannon
mcannon@westaff.com

Immediate Past President:

Donna Cimino
dcimino@hbcpcas.com

President Elect:

Allison Vershaw
allisonvershaw@sbcglobal.net

President-Elect Presumptive:

Beth Kolowski
bkolowski@edc.h-p.org

Secretary:

Amanda Beadles
amandab@fgmarchitects.com

Treasurer:

Becky Davies
beckycdavies@marykay.com

VP/Membership:

Beth Kolowski
bkolowski@edc.h-p.org

VP/Programs:

Michelle (Shelli) Cowser
mcowser@henneman.com

VP/Public Relations:

Richole Madison
rmadison@mqgroup.com

Asst VP Membership:

Katie Arnholt Kim
katie@horanconstruction.com

Director/Awards:

Nicole Nolte
nicole.nolte@cibbank.com

Director/Reservations:

Kathy Schaeffer
kls@ssinet.com

Director/Special Projects:

Amy Simmons
simmonsae@usa.redcross.org

Director/Monthly Luncheons

Traci Johnston
tjohnston@redcrossillinois.org

Director/Network Luncheons

Stacy Frederking
stacy.frederking@busey.com

Director/Annual Conference

Shawna Knapp
shawnak@fgmarchitects.com

Membership Renewal Time

WIL members, you should have received your renewal form in the mail by now. (If you have not, contact Beth Kolowski @ 495-5973 or 256-9011.) Look over your contact information carefully to assure what we have for you is correct.

What you see on the form is what will be printed in the WIL directory unless you indicate otherwise. Make any corrections necessary, enclose your check and mail it in the enclosed envelope. You don't want to miss a thing (or the \$10 discount for renewing by July 31) so renew today!!

You must renew by the September 11 monthly meeting in order to receive "member" pricing on your lunch at that meeting.

Invite a Guest

We had 25 guests at last month's meeting...WOW! That was great...let's not let the momentum stop just because we don't have a formal meeting in July. Invite guests to the Luau and start talking about the August meeting where we will have another GREAT speaker!!

Luncheon Reservations

Just a few reminders about your luncheon reservation and the beautiful name badges.

As you know, payment is expected the day of the meeting. To help avoid congestion at the registration table, please have your cash or check ready and payable to WIL in the amount of \$20.00 (Members) or \$25.00 (Guests).

Cancellation policy: If you make a reservation for the luncheon and are unable to attend, cancellation must be received by noon on the Friday prior to the meeting date; if not, you are responsible for full payment of your reservation.

Name badges: Please remember to leave your name badge on the registration table upon departure. This will help ensure the badges don't get lost and that you have a badge at the next meeting. If anyone is in need of a name badge to replace a lost one, please contact Kathy Schaeffer at kls@ssinet.com. . . . the cost is \$10.00 for replacements. If you have changed employers, there is no cost.

If you have any questions about the reservation/registration process, please contact Kathy Schaeffer (kls@ssinet.com).

Birthday Auction & Door Prizes

HAPPY BIRTHDAY TO ALL MEMBERS WITH A JUNE BIRTHDAY!

Thank you to the following people who were generous in donating birthday auction items. Also thank you to the people who purchased those items. We raised a total of **\$1,385.00** to be used for scholarships. **The total raised for the 2007-2008 WIL year is \$3,010.00. A big thank you to everyone who has supported this great fundraiser!**

- Pink Pearl Necklace and Bracelet donated by Kathy Thomatis, Staybridge Suites purchased by Patrice Essig for **\$65.00**
- Cabi Sweater donated by Patrice Essig, Cabi, purchased by Pat Dempsey for **\$65.00**
- Margarita Pitcher, 4 glasses and Margarita Mix donated by Allison Vershaw, Mary Kay Cosmetics purchased by Roxanne Heiser for **\$45.00**
- A "Corny" Gift (everything needed for sweet corn) donated by Cynthia Burcham, Hotel Pere' Marquette, purchased by Drew Gayr for **\$55.00**
- "Party in a Chair" donated by Diane Davis, Traders Realty, purchased by Val Sinks for **\$55.00**
- Pedicure Supplies donated by Shawna Knapp, FGM, purchased by Pat Demsey for **\$100.00**
- 2 - One-on-One 4 hour mentoring/coaching package donated by our speaker, Karel Murray, one purchased by Dina Emser and one purchased by Cynthia Fleming for **\$500.00 each**

JUNE DOOR PRIZES

- Debbie Sippel, South Side Bank – Spider Catcher
- Debbie Sippel, South Side Bank – Candy Bouquet
- Jeanne Buysee, American Family – Atlas
- Shawna Knapp, FGM – Hair Supplies
- Kim Parham, Frontier Title – Coffee Travel Mug
- Amy Pearson, Hotel Pere' Marquette – Sangria Mix
- Roxanne Heiser, Aventine – Leather Portfolio
- Jackie Betteridge, Coyle Insurance – Atlas & Leather Portfolio
- Carolynsue Wolf, Illinois Central College – Balloon Bouquet

WIL Website

Check out your WIL Website (www.peoriawomeninleadership.com). How can we make it more informative for you, our members? Send your suggestions to Kathy Schaeffer (kls@ssinet.com).

If you haven't checked out our website in awhile, please do! There are past newsletters, reservation forms, pictures and so much more!

Calendar of Events

Date: Thursday, August 14

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Tom Bower

Topic: "How to Network"

Date: Thursday, September 11

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Topic: Speed Networking

Date: September 2008

Special Event: Golf Outing & Wine Tasting at Kickapoo Creek Winery

Date: Thursday, October 9

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Carolynsue Wolf

Topic: "Women's Health"

Date: October 2008

Special Event: Happy Fall Y'all Weenie Roast

Date: Thursday, November 13

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Roberta Parks & Bonnie Bacon

Topic: Chamber of Commerce & Better Business Bureau

Date: November 2008

Special Event: Girls Night Out at Fired Up

Date: Thursday, December 11

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Donna Nicholson

Topic: "Be Alert to Your Surroundings"

Special Event: Ornament Exchange



Pathway to Success Update

I have to tell you, we have such amazing women involved with the Pathway to Success conference this year!! The entire committee has great ideas that we are able to put into action...it is awesome! First, I'd like to explain that the conference name is actually: Pathway to Success. We have come to the conclusion that when you take too many paths, similar to multi-tasking, that you probably don't reach success as quickly as if you were to take only one.

In addition, we are pleased to announce our theme this year: **Campaign for Excellence!** How appropriate since this election year comes on the heels of our conference. As you can imagine our colors for the conference this year are red, white and blue.

Thank you to everyone who completed the survey question in regards to the color to associate with the our conference title: Pathway to Success. We have collected WIL's response and are eagerly awaiting those from NAWBO. The color will be decided at our July committee meeting.

Would you like to know how to get your company/business involved in this year's conference? It's simple, there are actually 4 options:

- 1) **Event Sponsorship:** There are four categories: Platinum: \$1500, Gold: \$1000, Silver: \$500 and Bronze: \$300. The higher level of sponsorship, the more benefits you receive! All sponsors have the opportunity for a booth and to put information in the attendee bags. If you would like to be a sponsor, please contact Shawna Knapp: shawnak@fgmarchitects.com.
- 2) **Desert Sponsorship:** A desert sponsorship can range from \$100-\$25. These sponsors can put materials in the attendees bags as well. \$25 = a business card in each bag, \$50-\$100 levels can put a brochure/magazine in the bags. To become a desert sponsor, please contact Kathy Schaeffer: kls@ssinet.com.
- 3) **Table Top Vendor/Booth:** Only \$50 you can secure your place at the annual Pathway conference. We will not be duplicating vendors at this level. For example, if there is a jewelry vendor secured, we will not have another jewelry vendor. This will allow a wide variety of vendors this year! Space is limited! To secure your table, please contact Allison Vershaw: avershaw@marykay.com.
- 4) **Silent Auction:** Maybe you are just starting out or think you can squeeze a little extra from the marketing department...whatever you can do would be great! We love Silent Auction items!! If you have an item to donate, or have a friend who might want to get in on the excitement, please contact Amy Simmons: simmonsae@usa.redcross.org or Jodi Tarter: jtarter3@gmail.com.

Regardless of sponsorships or vendor opportunities, we want you to come out on Thursday, October 23, to support WIL and NAWBO in our 9th annual Pathway to Success Conference. The cost is only \$50 for the entire day or \$35 for dinner and keynote speaker only. So, if you start saving now, you only need to put away \$3.00 each week!

Please tell your friends now and let's get the excitement building for record breaking attendance this year!

Pay To “Toot Your Horn”

The guidelines for “Toot Your Horn” state *these announcements are for member recognition or upcoming events; not business advertisement. This will take the place of our “30 Second Celebration.”*

Just provide your written information on the space provided below to our Awards Chair, Shawna Knapp, along with \$2 per announcement and she will share your news at the next WILCI meeting. Would you like to “toot” someone else’s horn who may be shy? Same rules apply. Proceeds will go towards the Scholarship Fund.

Pay to “Toot Your Horn” Guidelines:

- Announcements should be limited to 50 words.
- The first 10 submissions will be read at the meeting; all others will be included in the following month’s newsletter. You may email your announcement to our Awards Chair, Nicole Nolte (nicole.nolte@cibbank.com), one week prior to each meeting.
- The Cost per each Announcement will be \$2.
- No more than (2) Announcements per month.
- The Awards Committee shall have final say.
- Submissions shall be made each month – no repeats.

Thank you and we look forward to sharing your Great Achievements!

Toot Your Horn June Announcements

- **Joan Verhout**: It is with happiness that she can announce her retirement from STS as of August 1st. However, it is with regret that she plans on moving from the area and will miss all her WIL friends. But it sounds like a great reason for a party!!
- **Debbie Sippel**’s granddaughter, Morgan Watson, received second place in an essay contest for the Humane Society. She wrote an essay on how much her cat means to her. Her picture and essay were in the paper last Tuesday. She won a \$100 gift card to Petco.
- **Shawna Knapp** and her husband Kevin Collins are celebrating their 2nd wedding anniversary TODAY!
- **Jackie Betteridge** of Coyle Insurance graduated from the Polestar Producer Development Program. The program was facilitated over a six month period and included a mixture of classroom training, group discussions and individual coaching sessions. In order to graduate a formal presentation was made, illustrating her sales, marketing, and service plans.

The next day... she graduated from the East Peoria Chamber Leadership School. This is a 12 week program highlighting the community, businesses, and government. It also ended with a formal group presentation about a project they had worked on throughout the program. Her group won the prize for presenting the most creative, informative, and influential idea.

WIL Special Events

Fruity Drinks with Umbrellas
Grass Skirts and Leis
What Better Way to Spend Your Night

Join us for the 4th Annual
Women in Leadership
Luau & Pool Party

Thursday ~ July 10, 2008
5:30- 8:30

238 E. Highpoint Road, Peoria

Cost: Members \$10.00
Guest \$15.00

- Take a Dip in a Clear, Sparkling Pool
- Surrounded yourself with a Lush Garden Paradise
- Savor a Delicious Island Buffet & Refreshing Beverages
 - Enjoy Some Fabulous Networking & Fun
- Tropical Attire Appropriate & Swimming Optional

Hope to See You There!

Any Questions, please call Amy Simmons at 253-5859

Directions to 238 E. High Point Road: Heading north on Knoxville Ave., make a right on Mt. Hawley Rd. Take the first right at High Point Road. The house is about 1½ blocks down on the right hand side.

**Grab a Guest & Your Grass Skirts
And Enjoy a Night in the Tropics**

RSVP by Monday July 7th

Mail Reservations to:
Amy Simmons
American Red Cross
405 W John H Gwynn Jr Ave
Peoria, IL 61605
simmonsae@usa.redcross.org

Name: _____ Amount Enclosed: \$ _____
Guest: _____ Amount Enclosed: \$ _____



Happy Birthday

July Birthdays

Marcia Cannon	July 1 st
Sally Milligan	July 8 th
Amy Pearson	July 18 th
Dr. Yinka Adetola	July 24 th
Dina Emser	July 27 th
Valerie Sinks	July 27 th
Patrice Essig	July 28 th
Shellie Schwanke	July 31 st

A special thank you to Traci Johnston and Jeanne Buysee for being our greeters at the June luncheon!

Network Lunches

Network Luncheon Leaders have been scheduled for most of the year and we hope all members will take this opportunity to get involved! Network lunches are smaller groups that are the perfect setting to get to know each other better and exchange information and ideas. Please remember we encourage you to attend the luncheon for your group as well as any of the other luncheons scheduled.

We are looking for women interested in being luncheon leader contact Stacy Frederking for details.

Any questions, please contact Stacey Frederking at stacy.frederking@busey.com.

Shawna Knapp (lunches at 12:00 noon)

July 2:	Carnegie's 501 (Pere Marquette) (Note: this is a Wednesday since July 4th is the first Friday)
August 1:	401 Café

Cathy Thomatis & Kathy Schaeffer

July 1:	Cyd's (Junction City)
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Stacy Frederking

July 22:	Riverstation
August 19:	Copperworks
September 23:	Ponte Vecchio

Linda Martin

July 18:	Kelleher's
August 22:	Jonah's Seafood House
September 19:	Carnegies 501

Beth Kolowski (lunches at 12:00 noon)

July 25:	Johnny's Italian Steakhouse
August 29:	VOPs