

Women In Leadership

Central Illinois

August 2008

A Note from Your President

Dear WIL Members,

Once again our Luau was a huge success! Thank you to Kristen Berchtold and her parents for hosting the event high above the Illinois River. The night was beautiful, the food and scenery were great, and no one wanted to leave! If you had to miss, they have already invited us back for next year!

The Board held their annual retreat July 15th. Along with our annual review of the club by-laws each board member had the opportunity to review their plans for the year. The menu is finalized and will be presented each month with more details as to what it includes. The speakers are days away from being finalized. I am especially excited about the Special Events planned for the year. And of course Pathway to Success is steaming ahead with great plans for the October event. Be sure to read your newsletter for all the details!

Please plan to attend our special August kick-off meeting! We have a great speaker scheduled so plan to arrive a bit early as we will start the luncheon at 11:45. Our membership drive will kick off at the meeting and run August-November. I speak from experience that bringing prospective guests can really pay off!

I hope you are enjoying your summer! We waited so long for it to arrive - enjoy it to the fullest!

Marcia

Be a friend, bring a friend, lead a friend to WIL!! (As said by Katie Arnholt Kim)

Next Meeting: August 14 (Country Club of Peoria)

Our speaker at the August kickoff meeting will be Tom Bower. The topic of his presentation will be "Networking—Little Cost/ Great Returns".

"How much do you like people?" This is one of the questions that we will address at the August luncheon. Our speaker, Tom Bower, will challenge us with the effectiveness and consistency of our networking skills. "Effective networking takes time," Tom explains, "It is not often a quick two day turn around." Tom will explain to us that networking needs to be part

of a larger "marketing" plan.

Tom holds a B.S. degree in Business Administration from the Kellogg School of Management, Northwestern University. President of Bower Communications, he is an executive development coach, leader builder, and management consultant for businesses and individuals. Tom consults with an emphasis on personal leadership, performance based methods, and communications. A 'brand' developer, he is a 'grass roots' advocate, utilizing relationships, small teams, network thinking, and community presence as

tools - -with both small and large businesses and organizations. Bower's introspection and sense of humor come alive in his essays and speaking engagements.

He was a board member and president of the National Spasmodic Torticollis Association. Most recently he was President of Peoria-North Rotary.

Meal: Chicken Salad
Strawberry Shortcake
* Chicken salad includes white meat chicken *

The network only (speed networking) luncheon will be in September.



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SPECIAL REMINDERS:

- Remember to leave your name badge at the registration table upon departure.
- Reservations are required for ALL meetings.
- To help avoid congestion at the registration table, please have your cash or check made out to WIL in the amount of \$20.00 (Members) or \$25.00 (Guests). Payment is expected the day of the meeting.

Board of Directors

President:

Marcia Cannon
mcannon@westaff.com

Immediate Past President:

Donna Cimino
dcimino@hbcpas.com

President Elect:

Allison Vershaw
allisonvershaw@sbcglobal.net

President-Elect Presumptive:

Beth Kolowski
bkolowski@edc.h-p.org

Secretary:

Amanda Beadles
amandab@fgmarchitects.com

Treasurer:

Becky Davies
beckycdavies@marykay.com

VP/Membership:

Beth Kolowski
bkolowski@edc.h-p.org

VP/Programs:

Michelle (Shelli) Cowser
mcowser@henneman.com

VP/Public Relations:

Richole Madison
rmadison@mqgroup.com

Asst VP Membership:

Katie Arnholt Kim
katie@horanconstruction.com

Director/Awards:

Nicole Nolte
nicole.nolte@cibbank.com

Director/Reservations:

Kathy Schaeffer
kls@ssinet.com

Director/Special Projects:

Amy Simmons
simmonsae@usa.redcross.org

Director/Monthly Luncheons

Traci Johnston
tjohnston@redcrossillinois.org

Director/Network Luncheons

Stacy Frederking
stacy.frederking@busey.com

Director/Annual Conference

Shawna Knapp
shawnak@fgmarchitects.com

New Member

We have one new member to WIL. Welcome Gigi Ritchie with Farnsworth Group.

Membership Renewal Time

Don't forget to renew your WIL membership. Be sure to check the contact information closely and make any corrections needed before mailing it back. Don't miss out on all the exciting things we have planned for the 2008-2009 season. You must renew by the September meeting in order to pay the member lunch price instead of the guest price.

Lead a Friend to WIL

Be a friend, bring a friend, lead a friend to WIL

This year's membership drive will begin with the August meeting so start talking it up now!! All the details will be revealed at the August meeting...you don't want to miss it!! Do you enjoy WIL...I'm sure you know of someone else who would also...don't keep WIL your own little secret.

WIL Scholarship Fund

The Women in Leadership Scholarship Fund is targeted at assisting women in the Tri-County area who are pursuing college/university, post graduate, or accreditation/certification for business management/professional or entrepreneurial education. The award is intended to defer tuition, fees, books, and other academic expenses. The amount granted for any year shall not exceed \$1,000.

The scholarship will be available to qualified women who are residents of the Illinois Tri-County area as well as being a graduate of a high school or a recipient of GED. The applicant should have motivation to accomplish career and leadership goals. Financial need will be considered only when other factors are equal among applications. The applicant should also be a non-traditional student who has been in the workforce a minimum of three years.

Please visit our website at www.peoriawomeninleadership.com for a link to apply online or ask Nicole Nolte for more details. Application deadline is March 15th.

Birthday Auction & Door Prizes

Be sure to bring a birthday auction item and/or door prize to the August meeting! What a great way to raise money for our scholarship fund!

Luncheon Reservations

Just a few reminders about your luncheon reservation and the beautiful name badges.

As you know, payment is expected the day of the meeting. To help avoid congestion at the registration table, please have your cash or check ready and payable to WIL in the amount of \$20.00 (Members) or \$25.00 (Guests).

Cancellation policy: If you make a reservation for the luncheon and are unable to attend, cancellation must be received by noon on the Friday prior to the meeting date; if not, you are responsible for full payment of your reservation.

Name badges: Please remember to leave your name badge on the registration table upon departure. This will help ensure the badges don't get lost and that you have a badge at the next meeting. If anyone is in need of a name badge to replace a lost one, please contact Kathy Schaeffer at kls@ssinet.com. . . . the cost is \$10.00 for replacements. If you have changed employers, there is no cost.

If you have any questions about the reservation/registration process, please contact Kathy Schaeffer (kls@ssinet.com).

WIL Website

Check out your WIL Website (www.peoriawomeninleadership.com). How can we make it more informative for you, our members? Please send your suggestions to Richole Madison (rmadison@mqgroup.com).

If you haven't checked out our website in awhile, please do! There are past newsletters, reservation forms, pictures and so much more!

Ask your company to add the WIL website link to their website. It's a great way to promote WIL and your active involvement in the community!

Calendar of Events

Date: Thursday, August 14

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Tom Bower

Topic: "How to Network"

Date: Thursday, September 11

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Topic: Speed Networking

Date: Thursday, September 11

Special Event: Golf Outing & Wine Tasting at Kickapoo Creek Winery

Date: Thursday, October 9

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Carolynsue Wolf

Topic: "Women's Health"

Date: October 2008

Special Event: Happy Fall Y'all Weenie Roast

Date: Thursday, November 13

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Roberta Parks & Bonnie Bacon

Topic: Chamber of Commerce & Better Business Bureau

Date: November 2008

Special Event: Girls Night Out at Fired Up

Date: Thursday, December 11

Time: Luncheon (11:30am)

Location: Country Club of Peoria

Speaker: Donna Nicholson

Topic: "Be Alert to Your Surroundings"

Special Event: Ornament Exchange



Pathway to Success Update

Extra Extra....Read all about it!!!!

If you are a business owner, a woman in a leadership position within your company, or just looking for a great way to help promote your company...I have got the right spot for you!!! Join us at the 9th Annual Pathway to Success conference on October 23 at Weaver Ridge. This all day conference is filled with a variety of vendors, breakout speakers, and friends and concludes with a dinner and keynote speaker!!!

What does this mean for you?

How about asking your company to take part in supporting this awesome event? We can assure you this is the event of the year to attend for education, motivation, and just some good ol' girl time!

You and your company can be one of our **event sponsors** which provides excellent benefits. There are 4 levels: Platinum, Gold, Silver and Bronze. These sponsorship packages range from \$1500-\$300. Another great perk - not only do you get tickets to the event, but you also receive a vendor table with your package!

You and your company could be a dessert sponsor. Now, we all love a good dessert and when you are a dessert sponsor you can help defray the cost of our dessert for the night. These sponsorship levels range from \$25-\$100 with varying perks.

Finally, you and your company could even be a vendor! Wouldn't you love the opportunity to showcase your business in front of over 125 women? I know I would! The cost for a table top vendor is only \$50! Now where else can you pay just a great price and see so many amazing women?

If you are interested or know of anyone who might be interested in any of these opportunities, please contact Allison Vershaw (avershaw@marykay.com) or Shawna Knapp (shawnak@fgmarchitects.com).

In addition, if you or your company would be open to becoming a Dessert Sponsor (\$25/\$50/\$100), please contact Kathy Schaeffer (kls@ssinet.com), Marcia Cannon (mcannon@westaff.com), Amanda Beadles (amandab@fgmarchitects.com) or Teresa Manzella (teresa@cops-shred.com) for more information.

Pay To “Toot Your Horn”

The guidelines for “Toot Your Horn” state *these announcements are for member recognition or upcoming events; not business advertisement. This will take the place of our “30 Second Celebration.”*

Just provide your written information on the space provided below to our Awards Chair, Nicole Nolte, along with \$2 per announcement and she will share your news at the next WILCI meeting. Would you like to “toot” someone else’s horn who may be shy? Same rules apply. Proceeds will go towards the Scholarship Fund.

Pay to “Toot Your Horn” Guidelines:

- Announcements should be limited to 50 words.
- The first 10 submissions will be read at the meeting; all others will be included in the following month’s newsletter. You may email your announcement to our Awards Chair, Nicole Nolte (nicole.nolte@cibbank.com), one week prior to each meeting.
- The Cost per each Announcement will be \$2.
- No more than (2) Announcements per month.
- The Awards Committee shall have final say.
- Submissions shall be made each month – no repeats.

Thank you and we look forward to sharing your Great Achievements!

Toot Your Horn July Announcements

- No Announcements as we didn’t have a meeting.
- Submit yours today for the August meeting!

WIL Special Events

Thursday, July 10th marked the 4th Annual Women in Leadership Luau. It was a fabulous night of food, networking and fun. 44 women attended the event, including 9 guests. What a great group of women! A special WIL "Thank you" goes out to Kristen Berchtold and her parents for allowing us to host the luau at their house again this year. All of us enjoyed the tropical evening surrounded by sparkling waters, colorful plants and a gorgeous view.

As I finalize events for the upcoming year, I welcome any suggestions for future social or educational events. If you would like to share your idea, e-mail me, Amy Simmons, at simmonsae@usa.redcross.org. Some of the events to be watching for include a Fall Happy Hour event, Line Dancing Lessons and a CPR Class. Check the monthly newsletters for more information!

UPCOMING EVENT

The next WIL special event will be a Golf Outing and Social on September 11th. Be on the lookout for more details in the coming weeks!





Happy Birthday

August Birthdays

Joy Duling	August 6 th
Vickie Parry	August 7 th
Brenda Coates	August 8 th
Debra Steele	August 10 th
Susan Gorman	August 14 th
Barb Mishler	August 17 th
Jeanne Buysee	August 23 rd

Directory Photos

Please note that Nellie Gould of Nellie Photography will be taking WIL members' photographs for the WIL directory. She will be taking photographs at the September and October meetings.

Network Lunches

Network Luncheon Leaders have been scheduled for most of the year and we hope all members will take this opportunity to get involved! Network lunches are smaller groups that are the perfect setting to get to know each other better and exchange information and ideas. Please remember we encourage you to attend the luncheon for your group as well as any of the other luncheons scheduled.

We are looking for Network Luncheon Leaders! If you are interested in this opportunity, please contact Stacy Frederking for more information at 303-1542 or stacy.frederking@busey.com.

Shawna Knapp (lunches at 12:00 noon)

August 1: 401 Café

Cathy Thomatis & Kathy Schaeffer (lunches at 11:45)

July 29: One World Cafe

Stacy Frederking

August 26: Bananas
September 23: Ponte Vecchio

Linda Martin

August 22: Jonah's Seafood House
September 19: Carnegies 501

Beth Kolowski (lunches at 12:00 noon)

July 25: Johnny's Italian Steakhouse
August 29: VOPs